



Actividades Transversales de Doctorado
Universidad Politécnica de Cartagena
Curso 2020/21

1. Información general de la actividad /General course information					
Nombre/ Name	Research & Innovation Management Gestión de la Investigación y la Innovación				
Nivel /Level	Doctorado				
Modalidad de impartición / Teaching mode	Online				
Lengua impartición/ Language	Español/English				
ECTS	1	hours / ECTS	30	Total hours	30

2. Datos del profesorado / Lecture data		
Profesor /Lecturer in charge	Fernando Cerdán	
Departamento o Servicio/ Department/Service	TIC/ Information Technology Department	
Area de conocimiento /Knowledge area	Ingeniería Telemática / Telematics Engineering	
Despacho /Office location	15, 1st level	
Teléfono /Telephone	5368	email fernando.cerdan@upct.es
URL / WEB		
Horario de Atención /Office hours	On demand by email	

3. Fechas por edición / Dates	
1ª edición / 1st edition-	OK
Fecha/Date	1st September
Horario/Hours	Sin horario

(añadir o eliminar tantas ediciones se haga. Si la docencia es continua a lo largo del curso se indicará solo en la 1ª edición)

4. Objetivos del curso/Course objectives
<p>The R & D is a key success factor for organizations. The objective of this course is to guide students in the development, implementation and maintenance of a systematic framework for managing R & D in any organization. A system of this kind enables organizations to be more innovative and to promote the success of its innovation in products, services, processes, organizational designs and business models, thereby contributing to the improvement of its results, its value and competitiveness .</p> <p>It will also be studied to establish the requirements for the completion of the transfer of technology from R & D + i required for the development of these, including the identification of the assets to be transferred, the determination of fair value and formalize the transfer. It is applicable to the transfer, in any of its forms (eg assignment, license, consulting, lodging, etc.), essentially intangible assets (eg patents, utility models, industrial designs, drawings, formulas, software, know-how, prototypes, biological material, etc.), among other actors, whether public or private.</p>
5. Contenidos teóricos / Theory programme
<ol style="list-style-type: none"> 1) Management System for a R&D+ i department. 2) Technology watch. 3) Technology transfer and protection of industrial property 4) Financing Innovation
6. Contenidos prácticos / Practical programme
<p>Case study: Identify and classify an innovative case in a set of them</p>

7. Sistema de evaluación/ Sistem of evaluation
<p>Entrega de cuestionarios/ questionnaire submission</p>

8. Distribución horaria de los contenidos, incluyendo las tareas de los alumnos

/ Hours distribution		
Activity	Location	Hours
Course materials	Virtual classroom	10
Homework: Study course materials	Home	12
Homework: Answer questionnaires	Home	8
Submitting questionnaires	Virtual classroom	0
		30
